

# Finley Peterson

*finleypeterson.com*

finleypeterson@icloud.com • +1(262)269-0551 • +39(346)321-6818

www.linkedin.com/in/finley--peterson • Madison, WI

---

## Education

**University of Wisconsin-Madison** - Madison, WI

*Bachelor of Science: Textiles & Fashion Design, Certificates in Sustainability & Entrepreneurship* May 2025

- GPA: 3.8/4.0
- Relevant coursework: Apparel Design, Fashion Illustration, Patternmaking, Sewing, Textile Science
- Fashion Scholarship Fund x Kohl's 2024 Scholar

## Fashion Experience

**Helen Louise Allen Textile Collection** - Madison, WI

*Collections Assistant*

*June 2023 - July 2023*

- Collaborated with fellow assistants and inventory checkers to assess and catalogue the Historical Textile Collection's inventory; occasionally logged data in Excel
- Handled artifacts while following standard procedures with attention to detail
- Examined garments and textile artifacts for new damage, pests, and immediate dangers

**Re-Wear It Wisconsin** - Madison, WI

*Clothing-Swap Chair*

*May 2022 - May 2023*

- Coordinated and planned Re-Wear It Clothing Swap events to provide sustainable and free clothing to college students and community members
- Collaborated with fellow members of the Executive Board and like-minded organizations to execute the organization's mission of sustainable and circular fashion
- Hosted all Clothing Swap Events, collected and analyzed data through entrance and exit surveys, and worked with fellow volunteers to ensure organization on the floor during each event

**Define Your Inspiration (D.Y.I.)** - Houston, TX (*Hybrid*)

*Product Design Intern*

*July 2021 - August 2021*

- Collaborated with the product design team to develop and revise apparel collections
- Researched and analyzed future season's apparel trends for patterns, colors, and silhouettes, and created trend boards using Adobe Illustrator
- Sketched fashion flats by hand and on Adobe Illustrator
- Organized monthly line sheets in Adobe Illustrator, products on Shopify, product images from photoshoots, and fabric swatches and samples in the studio

## Additional Experience

**School of Human Ecology** - Madison, WI

*Student Ambassador*

*September 2022 - May 2023*

- Shared a student voice and perspective at SoHE informational events
- Lead events for prospective and current students, staff, and local professionals
- Answered questions and emails from prospective students, and lead tours and shadow-visits