

Finley Peterson

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Work Experience

Eva Joan Repair - New York, NY

Studio Manager

June 2026 - Present

- Manage tailoring, embroidery, and hand-mending teams and production schedule, ensuring quality control and proper on-time completion of custom orders
- Consult with clients for one-of-a-kind embellishment design, upcycling, or restorative mending projects
- Maintain thorough organization and upkeep of internal record-keeping systems, inventory of active orders and loans, and studio supplies

FREELANCE - Brooklyn, NY

Freelance Fashion Assistant

September 2025 - Present

- Freelance styling assistance, hand-sewing, and fashion event support (*Please reach out!*)

FABSCRAP - Brooklyn, NY

E-Commerce Coordinator

September 2025 - Present

- Maintain and merchandise Shopify e-commerce website, creating and uploading 20+ new product listings weekly, owning all categories and accurately identifying unlabeled textiles/materials
- Launch weekly Shopify marketing email campaigns for 1700+ audience, averaging 3.1% conversion rate
- Lead Virtual Shopping Appointment program, curating personalized selections for client-facing appts
- Manage internship program for Online Store, hiring and leading 4 interns since start of role

ALIX OF BOHEMIA - Brooklyn, NY

Design, Development, and Marketing Intern

May 2025 - August 2025

- Maintained sample library by replacing buttons, steaming garments, creating and attaching hangtags, etc
- Errands between local manufacturers and trim suppliers, communicating professionally and thoroughly
- Assisted on shipments and deliveries to showrooms and PR-clients
- Special Projects: reformatted website merchandising and template layouts on Shopify, launched the brand's first impact reporting initiative, researched manufacturers for new categories (ex. Jewelry, Denim)

Helen Louise Allen Textile Collection - Madison, WI

Collections Assistant

September 2024 - May 2025

- Filed condition reports and inventory records, logging data in Excel
- Assisted in gallery installs and removals, fabricated bespoke display mounts, packed objects for transport
- Handled and organized textile artifacts while following standard museum handling procedures

Re-Wear It Wisconsin - Madison, WI

Co-President

August 2024 - May 2025

- Oversaw communications with press, collaborators, and campus partners to coordinate events and partnerships on behalf of the organization
- Managed 8 board members through collaborative leadership and communication
- Redesigned the official website via Wix, and led email marketing campaigns for an audience of 500+

Kohl's, LC Lauren Conrad - New York, NY

Apparel Design Intern (Denim & Dresses Category)

June 2024 - August 2024

- Created and updated technical flat drawings and CADs using Adobe Illustrator and Photoshop
- Maintained seasonal swatch binders, and material boards during market week meetings

Education

University of Wisconsin-Madison - Madison, WI

Bachelor of Science: Textiles & Fashion Design, Certificates in Sustainability and Entrepreneurship

May 2025

GPA of 3.86 | Dean's Honor List | Graduated with Distinction | Fashion Scholarship Fund Scholar 2024 & 2025